



Media Advisory

FOR IMMEDIATE RELEASE

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Simulated Auto Crash, Funeral at Santa Fe High to Highlight Cost of Drinking and Driving

WHAT: Santa Fe High School will host the two-day “Every 15 Minutes” program, which uses a trio of techniques to bring home the dangers of drinking and driving: a graphic staging of a deadly drunk-driving crash, students randomly pulled from classes to represent lives lost to drunk driving and a mock funeral service.

WHEN: 11:10 a.m. Wednesday, April 1: Crash scene
11 a.m. Thursday, April 2: Funeral

WHERE: Santa Fe High School
10400 S. Orr & Day Road
Santa Fe Springs

DETAILS: The drunk-driving scenario involves firefighters, police and a coroner, as well as students pre-selected from the school – including one who “dies” and another who is arrested for driving under the influence and booked into jail.

Throughout the day, students are pulled from classes every 15 minutes without warning to become one of the “living dead.” The students do not return to their classes or homes, but take part in an overnight retreat without contact with family or friends. During the retreat, they hear from people involved in or affected by drunk driving crashes. The retreat concludes with the students writing letters to their loved ones about being taken so suddenly.

The event concludes with a school assembly on the second day. A slideshow of the previous day’s events is shown; the living dead students read excerpts from their letters and are reunited with their families and friends. Law enforcement and emergency medical responders share how they are affected when people make poor choices with alcohol.

**Coverage and/or inclusion of this event in your calendar of events
is welcome and greatly appreciated.**

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