



Press Release

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Lynwood Unified Launches Redesigned Website

LUSD Continues to Invest in Modernization Upgrades Districtwide

Lynwood, Calif. – Lynwood Unified School District continues its technological evolution through modernization of instructional curriculum, classroom tools and campuses. As a new phase of that effort, the District debuted its upgraded comprehensive web presence Dec. 1.

The redesign includes an upgraded look and feel of the homepage and additional content areas for news, features and events; updated search and directory functions; ease of access to helpful resources and services; and effective connectivity to individual school websites that will be redesigned as well.

The District's page also features a translation button – allowing visitors to translate website content into a myriad of languages using Google Translate.

"With more than 700,000 page views and 5,000 unique visits over the past year, our website actively serves to inform our community of programs and services that benefit our youth," Lynwood Unified Superintendent Paul Gothold said. "By updating our communication platforms, we are bolstering engagement, accountability and access to information."

Since the homepage operates as a large opportunity to communicate with Lynwood parents and students, teachers and staff as well as alumni and District partners, the redesign effort seeks to strengthen that connection. LUSD partnered with Edlio, a leading school and district website developer, to enhance LUSD online by integrating features and tools that matter most to the District.

"Whether we're training teachers in technology advancements, creating user-friendly browsing, developing a mobile app, or disseminating information further, this redesign illustrates our ongoing commitment to improving Lynwood Unified as a whole," Board of Education President Maria G. Lopez said. "We look forward with upgrades throughout the District that continue to produce 21st century learning environments for our students."

Lynwood Unified is also hosting an inaugural tech fair on **Wednesday, Dec. 16** from 3 to 7 p.m. at Firebaugh High School. The event – open to parents, students and the community – will inform the public about digital tools used in classrooms while offering the chance to connect with District tech partners. Exhibitors will include Microsoft, Aeries, Blackboard Connect, Project Lead the Way and the District's own career technical pathways.

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The Lynwood Unified School District is dedicated to offering students a world-class education to prepare them for success in college and career in the 21st century. Under its Achieving Greatness Initiative, the district is realigning all aspects of its organization to strengthen and expand instructional programs, enrichment and extracurricular activities, and support system for students and staff. For more information, visit www.lynwood.k12.ca.us.

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The mission of **Lynwood Unified School District**, the cultivator of innovative thinkers, is to ensure each student fearlessly achieves his or her highest academic and personal aspirations while contributing to the greater society through a unique system distinguished by:

- ★ People of great character who inspire and lead by example ★ The instilling of courage to be creative ★ The transformative uses of technology
- ★ Safe and clean environments ★ The honoring of all voices of our community