



Bellflower Unified School District

Media Advisory

FOR IMMEDIATE RELEASE:

Jan. 26, 2015

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Bellflower Unified Students to Receive New Shoes through Community Partnership

- WHAT:** About 70 underprivileged Bellflower Unified students will shop for a new pair of shoes and socks at the Rotary Club of Bellflower's 11th annual Payless Shoe Shopping Event, held in conjunction with Caring Connections, a nonprofit dedicated to helping meet the needs of children and families in the Bellflower Unified School District. Also aiding the effort are Encounter Christian Church and Payless Shoe Source.
- WHEN:** 8 a.m. Saturday, Jan. 31
- WHERE:** Payless Shoe Source
Norwalk Town Square
11725 Rosecrans Ave.
Norwalk, CA
- WHO:** Caring Connections case managers at Bellflower schools screened students for participation; the Rotary Club of Bellflower raised \$2,000 to purchase shoes and socks and Rotarians will help children to make their purchases; Encounter Christian Church will bus students to the Payless Shoe Source location.
- MEDIA:** For more information, contact Rotary Club of Bellflower President Dave Davis, 562-920-8604, and Caring Connections Community Services Coordinator Renett Banagas, 562 866-9011 ext. 2092.

Standard of Excellence - Nothing Less

Bellflower Unified School District provides a pathway for all students to attain the expertise and develop skills of academic excellence that will empower them to become lifelong active learners, demonstrate respect for themselves and others in a dynamic, diverse and global society, become responsible, informed, productive, independent and contributing citizens, and perform successfully in their chosen field and in society.