



# Bellflower Unified School District

## Media Advisory

### **FOR IMMEDIATE RELEASE:**

March 17, 2016

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## **Bellflower Unified Elementary Principal to Kiss Pig to Reward Outstanding Behavior**

- WHAT:** Craig Williams Elementary School Principal Dr. Michael Remland will kiss a pig during the school's regular flag assembly as a reward for students collecting 1,000 PAWS slips. The slips are a reward for making positive, helpful choices in the classroom, part of Bellflower Unified School District's Positive Behavioral Intervention and Supports (PBIS) system. PBIS is a school discipline tool that focuses on positive steps toward encouraging good behavior.
- WHEN:** 8:35 a.m. Thursday, March 24
- WHERE:** Craig William Elementary, 6144 Clark Ave., Lakewood
- WHO:** Principal Craig Williams, the entire student body; the pig's name is Miss Ida Mae and is the pet of a Woodruff Elementary School teacher.
- MEDIA:** The media is welcome to add this event in calendar listings. Coverage of the event is welcomed and appreciated.

## Standard of Excellence - Nothing Less

Bellflower Unified School District provides a pathway for all students to attain the expertise and develop skills of academic excellence that will empower them to become lifelong active learners, demonstrate respect for themselves and others in a dynamic, diverse and global society, become responsible, informed, productive, independent and contributing citizens, and perform successfully in their chosen field and in society.