



**Success For Every Student**

## **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE**

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## **Color Run Fundraisers to Promote Health, Support Programs at South Whittier Schools**

**WHAT:** South Whittier elementary school students and families this month will walk, jog and run toward a healthier lifestyle while raising money for campus programs during festive Color Run fundraisers. The community-oriented events will include colorful courses, students covered in liquid color and parents, teachers and staff cheering them on every step of the way.

**WHEN:** **3 to 5 p.m. Friday, April 7**  
McKibben Elementary School  
10550 Mills Ave., Whittier

**12:30 p.m. Monday, April 10**  
Loma Vista Elementary School  
13463 Meyer Road, Whittier

**12:15 to 1:45 p.m. Friday, April 21**  
Lake Marie Elementary School,  
10001 Carmenita Road, Whittier

**DETAILS:** McKibben Elementary's inaugural "Color Me Bully-Free" run will promote positive behavior.

Loma Vista's kindergartners and first-graders will start the school's PTA Color Run at 12:30 p.m., followed by second- and third-graders at 12:45 p.m. and fourth, fifth and sixth-graders at 1 p.m. For the kindergarten through fourth-grade classes, funds will be allocated for field trips. Fifth grade funds will go toward next year's outdoor science school, while funds earned by sixth-graders will be applied to their promotion ceremony.

Lake Marie's second annual "Color Me Fun Run" aims to raise \$10,000 for student digital tools. Students in transitional kindergarten/kindergarten, first and second grade will run from 12:15 to 1 p.m. Third- through sixth-graders will run from 1 to 1:45 p.m.

***Coverage and/or inclusion of this event in your calendar of events  
is welcomed and greatly appreciated.***



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**MISSION/VISION:** The South Whittier School District holds students and staff to rigorous standards in order to prepare every scholar for 21st Century success in college and the workforce, within a safe and supportive environment. Our students are challenged to reach their full potential and develop their curiosity and thirst for discovery. Our district celebrates our families' diverse traditions, cultures, and languages as foundations for learning.