Fontana Unified School District

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## **NEWS RELEASE**

FOR IMMEDIATE RELEASE March 14, 2025 **CONTACT:** Andrew Shortall (909) 204-6013

## Fontana Unified Superintendent Honored as 2025 Superintendent to Watch, District Awarded for Excellence in Communications

**FONTANA, CA** – Fontana Unified School District Superintendent Miki R. Inbody has been named a Superintendent to Watch by the California School Public Relations Association (CalSPRA), while the District also earned four awards during the 2025 CalSPRA Awards Gala on March 7, underscoring FUSD's commitment to innovative outreach and community engagement.

Inbody joins CalSPRA's prestigious list of Superintendents to Watch, who have demonstrated dynamic, fast-paced leadership with strong communication at its core. She was selected from a pool of nominees for the award, which recognizes superintendents with fewer than five years of experience.

FUSD was also recognized with three CalSPRA Awards of Merit while Senior Director of Marketing, Communications, and Engagement Clarissa Trejo was named a 2025 CalSPRA Rising Star. CalSPRA awards are designed to celebrate outstanding communications work in comprehensive programs/campaigns and tactics.

Fontana Unified won awards for its 2023-24 Report to the Community, refreshed logo and brand guidelines, and its "Spotlight on Our Schools" video series. Trejo was selected for the Rising Star Award by CalSPRA's Executive Board from a pool of nominees with fewer than five years of experience in school public relations. The honor recognizes individuals who demonstrate exceptional promise in school communications and are poised for continued growth in the field.

Since stepping into the role in March 2023, Inbody has prioritized intentional communication, fostering transparency and collaboration between the District and its stakeholders. Within her first 100 days, she launched a listening tour, engaging with students, employees, the Board of Education, and community members to better understand their needs and aspirations for the District.

"Fontana Unified prioritizes strong community partnerships and strategically engages our stakeholders and families because we know these are foundational to student success," Inbody said. "This recognition, along with our communication awards, reflect our commitment to keeping our community informed, engaged, and empowered."

Under Inbody's leadership, FUSD identified community engagement as one of its four focus areas for innovation and growth.

To strengthen communication efforts, the District launched events such as Community Round Tables and Coffee and Connections, providing families and local residents with direct access to Inbody and District staff while keeping them informed about key initiatives.

In April 2024, Fontana Unified also hosted its first State of the District event in five years, where it revealed a refreshed District logo and its 2023-24 Report to the Community, titled "Believing in Every Student: Fostering Futures and Fueling Dreams." The bilingual report highlighted District achievements, key developments, and future goals, and was produced in print and interactive digital formats.

FUSD's updated branding, including a refreshed logo and brand guidelines, reinforced the District's identity and commitment to innovation. Meanwhile, the award-winning "Spotlight on Our Schools" showcased achievements and programs across the District, further strengthening Fontana Unified's outreach and community engagement efforts.

## PHOTO CAPTIONS:

**FUSD\_CALSPRA1:** Fontana Unified Superintendent Miki R. Inbody (second from right) was named a 2025 Superintendent to Watch by CalSPRA during the organization's Awards Gala on March 7. Inbody was honored for her dynamic leadership and commitment to strategic communication, alongside Fontana Unified receiving three CalSPRA awards for its outstanding outreach efforts.

**FUSD\_CALSPRA2:** Fontana Unified Senior Director of Marketing, Communications, and Engagement Clarissa Trejo hosted a presentation during the CalSPRA Conference before being honored as a CalSPRA Rising Star at the association's Awards Gala on March 7. The District earned three CalSPRA awards for outstanding work in comprehensive communications programs/campaigns and tactics.

**FUSD\_CALSPRA3:** Fontana Unified staff and Board of Education members celebrate the District earning five honors during the CalSPRA Awards Gala on March 7. FUSD secured three awards for outstanding work in communications programs, campaigns, and tactics.

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