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Trinity Valley Community College Champions Student Success with Caring Campus

LONG BEACH, CA – Trinity Valley Community College (TVCC) President Dr. Jason Morrison often refers to the college as “a home of champions,” highlighting its achievements in academics, athletics, and student life. Now, TVCC is taking this championship spirit to the next level by introducing Caring Campus, a nationally recognized framework focused on fostering connection, belonging, and student success.

Morrison first brought Caring Campus to Southern Arkansas University Tech, where he served as chancellor for six years. After moving on to TVCC, he immediately reached out to the Institute for Evidenced-Based Chance (IEBC) to see if Caring Campus could be implemented at his new institution. Through an ECMC Foundation grant designed to support implementation at rural institutions, TVCC was able to begin their Caring Campus journey.

“Caring Campus is a natural fit for us,” Morrison said. “It builds on our commitment to student success by emphasizing the basics – respect, care, and helping individuals achieve their goals. We’re proud of our successes, but we’re also ready to tackle areas where we can grow and make an even greater impact.”

TVCC serves five counties in southeastern Texas through its five campuses. Caring Campus will bring staff from across these locations together for three coaching sessions, ensuring every campus is involved in creating a unified, student-centered culture. Participants will then take what they learn back to their campuses, fostering alignment with Caring Campus principles across the entire college system.

“I have a quote I often tell people, ‘In difficult times, culture defeats intellect,’” Morrison said. “A strong culture is what sustains us during any hardship. Our goal is for Caring Campus to become the foundation of our culture, guiding us in supporting both our students and our colleagues in achieving success.”

As a rural institution, TVCC navigates unique challenges, including resource constraints and the vital role of supporting first-generation, low-income students who may have had limited opportunities before college. With the help of Caring Campus, TVCC is deeply committed to making a transformative impact on both students and the communities it serves.

“When colleges commit to fostering a culture of connection and belonging, they not only transform the student experience but also strengthen their entire community,” Caring Campus CEO and founder Dr. Brad Phillips said. “We are thrilled to partner with Dr. Morrison once again and bring the powerful impact of Caring Campus to Trinity Valley Community College.”

MORE

PHOTO CAPTIONS:

IEBC_TVCC1: Trinity Valley Community College in Athens, TX is taking their championship spirit to the next level by introducing Caring Campus, a nationally recognized framework focused on fostering connection, belonging, and student success.

IEBC_TVCC2: With the help of Caring Campus, Trinity Valley Community College is deeply committed to making a transformative impact on both students and the community it serves.

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