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MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Dec. 2, 2024

Fontana Unified Gears Up for 27th Annual 'Fontana Santas' Toy Distribution

WHAT:

Fontana Unified School District's headquarters will once again transform into a Southern California winter wonderland as it continues its tradition of spreading holiday cheer to local families in need during its 27th annual Fontana Santas toy distribution. Throughout the event, District families — who are identified by school sites — will enjoy a festive holiday celebration and receive age-appropriate gifts during a drive-through gift.

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Donations of unwrapped toys and gift cards can be dropped off at the Fontana School Police Department (9680 Citrus Avenue, Building 9, Fontana).

WHEN: Saturday, Dec. 21

9 to 11 a.m.

WHERE: Fontana Unified District Office

9680 Citrus Avenue, Fontana

DETAILS:

Fontana Santa season officially kicked off the 2024 Fontana Santas Toy Drive when Santa visited the District's Board of Education meeting on Nov. 6 and the District community collected its first batch of toy donations for the event. Fontana Santas is hosted in partnership with the Fontana School Police Department, Fontana Teachers Association, United Steelworkers Local 8599, the Fontana Foundation of Hope, Fontana School Police Officers Association, Fontana Management Association, and more.

Fontana Santas began in 1997 when Fontana School Police learned a Fontana boy ran away from home after Christmas because he did not receive any presents. Since then, the Fontana School Police Department and Fontana Unified Employees have collected toys and donations from local organizations and delivered them to students during the holidays, creating a treasured tradition that has provided toys to thousands of Fontana Unified students over the last 27 years.

Coverage and/or inclusion of this event in your calendar of events is welcome and greatly appreciated.