

SAN YSIDRO SCHOOL DISTRICT

Provides an educational environment in which all students succeed

Media Advisory

FOR IMMEDIATE RELEASE: Dec. 1, 2016 CONTACT: Valerie Martinez, Marika Bastrmajian PHONE

PHONE: 909-445-1001

San Ysidro School District Students Receive Free Shoes for the Holidays

- WHAT: San Ysidro School District will give away 150 shoe vouchers to students from the District's seven schools, courtesy of The San Diego Union-Tribune Shoe Fund. Payless Shoe Source, at the Las Americas Premium Outlets, will shut its doors to the public during the two-hour private shopping event for participating SYSD students and families.
- WHEN: Fri., Dec. 2, 2016 1:30-3:30 p.m.
- WHERE: Las Americas Premium Outlets 4211 Camino De La Plaza San Diego, CA
- **DETAILS:** As part of San Ysidro School District's commitment to support its students, especially those in need, the District has partnered with The Union-Tribune Shoe Fund to provide students with brand new shoes from Payless Shoe Source. School staff members have identified 20 to 25 students from each school to receive a voucher. The U-T Shoe Fund was established during the depression in the 1930's and has provided thousands of shoes to needy San Diego County school-aged children. This is the District's first time participating in the event.
- **CONTACT:** For more information, contact SYSD Student and Family Services Manager Veronica Medina at <u>vmedina@sysd.k12.ca.us</u> or 619-428-4476, ext. 3083.

For media inquiries, contact Marika Bastrmajian at <u>marika.bastrmajian@vmapr.com</u> or 818-632-8158.

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