



Media

Advisory

FOR IMMEDIATE RELEASE: Nov. 29, 2022

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Baldwin Park Unified Students Prepare for ‘Santa Clothes Project’ Shopping Trip

WHAT: Baldwin Park Unified students are getting into the holiday spirit and preparing for the 25th annual Santa Clothes Project, in which 395 students in K-12 will receive \$80 to spend on new cold-weather clothes and shoes.

Baldwin Park Unified, in collaboration with the City of Baldwin Park and civic organizations, gathered donations and recruited volunteer shoppers for the early morning shopping spree. Students are selected based on family financial need.

WHEN: 6:45 a.m., Tuesday, Dec. 6

WHERE: Walmart 3250 Big Dalton Ave., Baldwin Park, CA, 91706

MEDIA: Call Amanda Nieto at 626-513-6018 to arrange coverage.

Coverage and/or inclusion of this event in your calendar is greatly appreciated.