



Media

Advisory

FOR IMMEDIATE RELEASE: Oct. 18, 2023

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Baldwin Park Unified Football Teams to Face Off in ‘Crosstown Showdown’

WHAT: Baldwin Park and Sierra Vista high school varsity football teams will battle for the community bell and District bragging rights during Baldwin Park Unified’s annual Crosstown Showdown Game.

The Baldwin Park Unified community will gather at Sierra Vista High School’s Jack B. White Stadium to cheer on their respective teams in the friendly rivalry.

WHEN: 7 to 9 p.m., Friday, Oct. 20

WHERE: Sierra Vista High’s Jack B. White Stadium at 3600 N. Frazier St., Baldwin Park, CA, 91706

DETAILS: Baldwin Park and Sierra Vista high school cheer teams, band and color guard teams will perform during the game and at halftime to showcase the talent in the District’s visual and performing arts programs.

MEDIA: Call Amanda Nieto at 909-447-2407 to arrange coverage.

Coverage and/or inclusion of this event in your calendar is greatly appreciated.