



News Release

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Baldwin Park Unified 10th Annual College Fair to Provide College, Career Guidance

Event features keynote address by president of No
Excuses University

BALDWIN PARK – Baldwin Park Unified's 10th annual College Fair will provide families with college and career guidance through workshops, panels featuring alumni and their parents, and visits with college representatives on Saturday, Sept. 24 at Sierra Vista High School.

The event, which typically draws more than 1,000 students and their families, features programs that address the needs of high school, middle and elementary students who are exploring college and career choices.

This year's keynote address will be given by Dr. Dan Lopez, president of No Excuses University, a program that fosters the creation of a college-going culture at public schools.

"Our college fair offers an inclusive array of options for students to consider, from our excellent local community colleges and career training programs to extraordinary colleges and universities in California and across the U.S.," Superintendent Froilan N. Mendoza said.

This year's workshops include guidance on filling out the University of California application and its series of short essays, private and out of state college options, a financial aid overview and information for undocumented students who qualify for programs under California's Dream Act.

One panel features graduates from each Baldwin Park Unified high school who are now attending college; another features parents of former students who now attend college.

In addition, representatives of 21 colleges have already confirmed their attendance, ranging from Rio Hondo College to Harvard and from UC Santa Barbara to USC.

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Career fields are also well represented, with a panel scheduled to discuss fields in information technology and representatives attending from Baldwin Park Fire, Baldwin Park Police, the U.S. Army and the Marine Corps.

Representatives from Baldwin Park Adult and Community Education will be on hand to discuss its career training programs in barbering, cosmetology, culinary arts, medical pharmacy technician, HVAC systems and automotive technology.

The day includes entertainment by Sierra Vista High School's music programs and food sales benefitting campus clubs.

"It's truly overwhelming how many resources are available at this one single event," Board of Education President Christina Lucero said. "It's a testament to the dedication of a talented team of educators across our high schools and at our District office that we can provide a program that provides such vast benefits for our students."

The fair runs from 9 a.m. to 1:30 p.m. Sierra Vista High School is at 3600 Frazier St., Baldwin Park.

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