



News Release

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Baldwin Park Unified Connects to Families through Smartphone App

App provides service details and access to key resources

BALDWIN PARK – Baldwin Park Unified has released a new smartphone app that will allow families to keep up with District news, check school calendars, bus routes and lunch menus and tap into a host of student and parent resources.

The free app, developed over the summer, is available via Apple's App Store and Google Play. The District will customize it in the next few months to include school-specific content.

"Baldwin Park Unified is embracing the advantages of technology as an avenue to connecting with our community," Baldwin Park Unified Superintendent Froilan N. Mendoza said. "This app gives our families an informative and convenient channel to obtain the latest information."

The app will allow the District to send text notifications to users, including breaking news about schools and student achievements.

By October, the District will add information for each of the high schools. Information for the middle schools and junior highs will be available by November. Elementary school information will be added in early 2017.

In 2017-18, the District will connect the app with its online gradebooks, allowing parents to check grades on the go and receive notices when their children shine or struggle.

"We are extremely excited about the opportunities this app provides as we expand our ways of communicating with Baldwin Park's families," Board of Education President Christina Lucero said.

PHOTO

082316_BPUSD_APP1: Baldwin Park Unified's new smartphone app provides a direct line to District news, bus schedules, lunch menus, calendars, and student and family resources.

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