



Media

Advisory

FOR IMMEDIATE RELEASE: May 8, 2018

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Baldwin Park Unified to Hold Walk/Bike/Roll to School Day

WHAT: Students from Baldwin Park Unified elementary schools will walk and bike to school to raise awareness of the need to create safer routes for walking and bicycling and to emphasize the importance of issues such as increasing physical activity among children, pedestrian safety, traffic congestion and concern for the environment.

Walk/Bike/Roll to School Day is a collaboration between the District, the City of Baldwin Park and Bike San Gabriel Valley.

WHEN: 7 to 8 a.m. Thursday, May 10

WHERE: At Baldwin Park Unified's 13 elementary schools

DETAILS: The event will build connections between families, schools and the broader community. Students will be eligible to win opportunity drawing prizes that include LED lights and helmets.

For information on Bike SGV, contact Monica Curiel at monica@bikeSGV.org or 909-764-8737 or go to bikesgv.org or www.saferoutesinfo.org.

MEDIA: Call William Diepenbrock at 909-206-5304 to arrange coverage.

Coverage and/or inclusion of this event in your calendar is greatly appreciated.