

FOR IMMEDIATE RELEASE: May 8, 2018 CONTACT: William Diepenbrock

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## Baldwin Park Unified to Hold Walk/Bike/Roll to School Day

**WHAT:** Students from Baldwin Park Unified elementary schools will walk and bike to school to raise awareness of the need to create safer routes for walking and bicycling and to emphasize the importance of issues such as increasing physical activity among children, pedestrian safety, traffic congestion and concern for the environment.

Walk/Bike/Roll to School Day is a collaboration between the District, the City of Baldwin Park and Bike San Gabriel Valley.

- WHEN: 7 to 8 a.m. Thursday, May 10
- WHERE: At Baldwin Park Unified's 13 elementary schools
- **DETAILS:** The event will build connections between families, schools and the broader community. Students will be eligible to win opportunity drawing prizes that include LED lights and helmets.

For information on Bike SGV, contact Monica Curiel at <u>monica@bikeSGV.org</u> or 909-764-8737 or go to <u>bikesgv.org</u> or <u>www.saferoutesinfo.org</u>.

MEDIA: Call William Diepenbrock at 909-206-5304 to arrange coverage.

Coverage and/or inclusion of this event in your calendar is greatly appreciated.

In a culture of high expectations and academic rigor and an environment of support, understanding, and emotional safety, all Baldwin Park Unified School District students will graduate with a valued and highly respected diploma, prepared with the relevant skills, knowledge, and personal attributes necessary for success in a university or other institution of higher education and/or any post-secondary options of their choice.