



Media Advisory

FOR IMMEDIATE RELEASE: April 25, 2017

CONTACT: Lindsay Ivins, Maritza Fairfield **PHONE:** 909-445-1001

Lynwood Unified High Schools to Hold Michelle Obama College Signing Day

WHAT: As part of a nationwide call to action by former First Lady Michelle Obama, hundreds of Lynwood High students will take their first step toward college during College Signing Day, a White House program initiated in 2016 to encourage all students to attend college and support those planning their college ventures.

This is the second year Lynwood Unified is taking part in the initiative.

During the first of two college-signing events, 477 Lynwood High seniors on April 26 will host a "Decision Day" to announce their post-secondary education/career plans and will commit to those plans by signing a large poster in front of a crowd of underclassmen, hoping to motivate all grade levels to strive toward their college goals.

Lynwood Unified's Firebaugh High will host a similar College Signing Day for 377 seniors on May 18.

WHEN: Lynwood High School
Wednesday, April 26
10:30 a.m.

Firebaugh High School
Thursday, May 18
1 p.m.

WHERE: Lynwood High School
4050 E. Imperial Hwy.
Lynwood

Firebaugh High School
5246 Martin Luther King Jr. Blvd.
Lynwood

MORE: On May 1, 2014, Michelle Obama rolled out the Reach Higher campaign to inspire every student across the country to pursue and complete a postsecondary degree, whether at a traditional four-year college, a two-year community college or through an industry-recognized training program. As part of this campaign, Obama encouraged communities across the country to host their own College Signing Day events in 2016 to show their support for this call to action.

MEDIA: For on-site event information, contact Lindsay Ivins at 480-335-3149.

###



Follow us on Twitter @LynwoodSchools, or



"like" us on Facebook at www.facebook.com/LynwoodUSD