



For Immediate Release
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Bassett High School to Stage ‘Every 15 Minutes’ to Highlight DUI Dangers

WHAT: Bassett High School will host a two-day “Every 15 Minutes” program that features a trio of scenarios: students pulled from classes to represent lives lost to intoxicated driving, a graphic staging of a deadly drunk-driving crash with emergency medical and law enforcement responders, and a mock funeral service. The program brings home the perils of operating a car while under the influence of alcohol or drugs, and driving while distracted.

WHEN: 10:40 a.m. Tuesday, March 20: Crash simulation
11 a.m. Wednesday, March 21: Assembly and mock funeral

WHERE: Bassett High School
755 Ardilla Ave.
La Puente

DETAILS: Throughout the day, students will be pulled from classes every 15 minutes to become part of the “living dead.” The selected students will take part in an overnight retreat to reflect on the day and write personal letters to family and friends.

The drunk-driving simulation will involve firefighters, police and a coroner, as well as students selected from the school to play parts – including one who “dies” and another who is “arrested” for driving under the influence. The event will conclude with an assembly featuring a slideshow of the crash scenario and the “living dead” students reading excerpts from their letters.

The event is being held in partnership with the L.A. County Sheriff’s Department. “Every 15 Minutes” was launched in 1990 to challenge high school students during graduation and prom season to take responsibility for mature and safe decisions.

MEDIA: For day of media inquiries, contact Nancy Yeang at (909) 331-6646.

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