



# Fontana Unified School District

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## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**

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## Fontana Unified High School Set to Unveil New Mascot During On-Campus Rally

**WHAT:** A.B. Miller High School students will get a first look at their school's new mascot during a pair of upcoming on-campus rallies. The school will reveal its new-look "Rebel" mascot and pass out t-shirts with the new mascot to students in attendance.

**WHEN:** **Friday, Feb. 16**  
9:20 – 10 a.m.: Rally A (senior class only)  
10:10 – 10:40 a.m.: Rally B (freshmen, sophomores and juniors)

**WHERE:** A.B. Miller High School Gymnasium  
6821 Oleander Ave., Fontana

**DETAILS:** A.B. Miller's consideration of a rebranded "Rebel" mascot began in June 2020, following an online petition created by students and staff that called for the selection of a new mascot that would better represent the school and community.

The school discontinued the use of its original "Rebel" image, instead using a large letter "M," while the school formed a committee of students, alumni, certificated and classified staff, administrators and parents to solicit input from the school community on the rebranding process.

**Coverage and/or inclusion of this event in your calendar of events is welcome and greatly appreciated.**