

FOR IMMEDIATE RELEASE: Aug. 29, 2018 CONTACT: Amanda Nieto PHONE: 909-447-2407

Baby2Baby, Disney Provide Backpacks for Baldwin Park Unified Students

BALDWIN PARK – ABC Family and Disney Channel stars delighted students at Baldwin Park Unified's Tracy Elementary School on Aug. 20 with more than 700 backpacks filled with school supplies thanks to a partnership with the nonprofit Baby2Baby.

In collaboration with Disney, Baby2Baby provided Avengers and Elena of Avalor backpacks for every student – with those in transitional kindergarten through first-grade participating in a dance warmup alongside the young celebrities.

"This is so amazing," Tracy Elementary first-grader Natalie Ceja said. "It is fun to see the Disney kids, and I love my backpack because Elena is my favorite."

Aubrey Anderson-Emmons from "Modern Family," Jason Maybaum from "Raven's House" and Isaak Presley and Malachi Barton from "Stuck in the Middle" handed out backpacks and showed off their moves. Afterward, students were treated to chocolate-dipped, frozen bananas.

The backpack giveaway was part of Baby2Baby's kick-off event to expand resources from Baldwin Park Unified's Early Childhood Education (ECE) program to all elementary schools within the District. Baby2Baby provides basic necessities for newborns and children up to 12, including shoes, clothes, cribs and backpacks.

"Young people are encouraged to go to school but so often they do not have the resources to get there," Baby2Baby program director Jorie Aldrich said. "The biggest help Baby2Baby can provide is to make sure teachers and students are able to thrive with these basic essentials."

The District's ECE program has worked with Baby2Baby for over a year. The organization supplies monthly diaper donations and sponsors Baldwin Park Unified families during the holidays.

"This was an incredible event for our Tracy Elementary students and families that allowed them to enjoy themselves and get excited for the new year," Baldwin Park Unified Superintendent Dr. Froilan N. Mendoza said. "We are grateful to Baby2Baby and Disney for providing every student with the supplies they need to succeed."

In a culture of high expectations and academic rigor and an environment of support, understanding, and emotional safety, all Baldwin Park Unified School District students will graduate with a valued and highly respected diploma, prepared with the relevant skills, knowledge, and personal attributes necessary for success in a university or other institution of higher education and/or any post-secondary options of their choice.



PHOTOS

BPUSD_BABY2BABY_BACKPACK_1: Tracy Elementary students in transitional kindergarten through first-grade danced alongside ABC Family and Disney Channel stars on Aug. 20 during the Baby2Baby and Disney backpack giveaway.

BPUSD_BABY2BABY_BACKPACK_2: Nonprofit Baby2Baby partnered with Disney to provide more than 700 backpacks for every Tracy Elementary student, with those in transitional kindergarten through first-grade participating in a dance warmup alongside ABC Family and Disney Channel stars on Aug. 20.

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