



Media Advisory

FOR IMMEDIATE RELEASE: June 21, 2017

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Lynwood Unified to Host Scholastic Literacy Event for Families

Students to receive free books, meet with Clifford the Big Red Dog®

WHAT: More than 250 Lynwood Unified students and their families will engage in reading activities, photo booth fun and conversations with District administrators during the District's first Scholastic Literacy Event.

Clifford the Big Red Dog® will join parents and guardians in encouraging children to bolster their literacy skills. All students will also take home up to three books provided by the District, Scholastic and community partners.

WHEN: **Wednesday, June 28**
4:30 p.m.

WHERE: Lynwood Unified School District Board Room
11321 Bullis Road
Lynwood

MORE: Scholastic Literacy Events are specially designed to empower families to support their children's academic achievement through interactive activities – giving them the tools and skills necessary to build a culture of literacy at home.

According to teacher survey data released by Scholastic, 98 percent of teachers said greater "family involvement and support" has a strong impact on academic achievement.

MEDIA: For on-site event information, contact Lindsay Ivins at 480-335-3149.

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