



MEDIA ADVISORY

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Hollywood Actor to Attend San Ysidro Student Performance

WHAT: Celebrated actor Tony Plana, known for his roles on “Madam Secretary,” “Ugly Betty,” and “¡Three Amigos!,” will attend San Ysidro School District’s upcoming “Beyond the Bell Broadway” musical theater performance, featuring nearly 100 students from six SYSD schools.

“Beyond the Bell” is provided through a partnership with East Los Angeles Classic Theatre (ELACT) company, of which Plana is co-founder and executive artistic director.

For many students, the show represents their first experience in musical theater. In addition to learning to act, sing and dance throughout the year, students gained insight into the work that happens behind the curtain, including costume design and choreography.

WHEN: Saturday, May 20. Doors open at 2:30 p.m., show begins at 3 p.m.

WHERE: Dr. Maida Torres-Stanovik Performing Arts Center
San Ysidro High School
5353 Airway Road
San Diego, CA 92154

DETAILS: Mr. Plana will be available for media interviews prior to the May 20 performance to discuss how ELACT employs theater arts to improve literacy, academic skills and self-confidence. San Ysidro School District Superintendent Julio Fonseca is also available to discuss the District’s partnership with ELACT as part of a broader effort to provide visual and performing arts opportunities to students.

CONTACT: To arrange an interview with Mr. Plana or Superintendent Fonseca, contact Leslie Reilly at Leslie.Reilly@vmapr.com, (858) 371-3738, cell (619) 818-4922. Space is limited at the student performance. Reporters must RSVP to attend.

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